Minutes of meeting of the Board of Education of the School District of Black River Falls on July 21, 2014 at 6:00 p.m. at the District Office Board Room.

The regular meeting was called to order by President Mary Jo Rozmenoski at 6:00 p.m. followed by the Pledge of Allegiance.

Board Members Present: Amy Hoffman, Nehomah Thundercloud, Laurel Meek, Mary Jo Radcliffe, Mary Jo Rozmenoski, Todd Stittleburg, Axel Dressler.

Board Members Absent: None

Meeting commenced with the verification of public notice.

Public Comment – Vickie Smith commented on her concerns regarding the proposed referendum.

Brad Markhardt and his students received a Board Commendation for their Agriculture Education Program. The students presented information on the Officer Retreat that they attended in Genoa, WI. Mr. Markhardt was also congratulated on receiving an award as Wisconsin High School Educator of the year.

Mary Jo Radcliffe moved to approve the consent agenda. Axel Dressler seconded the motion. Motion carried 7-0. The consent agenda included:

- Minutes from the June 23, 2014 regular meeting
- Monthly expenditures
- Employment information (new hires and resignations)

Mary Jo Radcliffe moved to approve the initial resolution authorizing general obligation bonds in an amount not to exceed $22,500,000. Amy Hoffman seconded the motion. A roll call vote was taken and the motion carried 7-0.

Mary Jo Rozmenoski moved to approve the resolution providing for a referendum election on the question of the approval of an initial resolution authorizing the issuance of general obligation bonds in an amount not to exceed $22,500,000. Nehomah Thundercloud seconded the motion. A roll call vote was taken and the motion carried 7-0.

Axel Dressler moved to approve the second reading of Policy 181 - Rules of Order. Laurel Meek seconded the motion. Motion carried 7-0.

Mary Jo Radcliffe moved to approve the second reading of Policy 531.1 – Activities Director (Job Description). Laurel Meek seconded the motion. Motion carried 7-0.
Mary Jo Rozmenoski moved to approve the At-Risk Plan. Todd Stittleburg moved to second the motion. Motion carried 7-0. Steve Markee gave a presentation on the At-Risk Plan.

Mary Jo Rozmenoski moved to approve Policy 165 – Board Member Code of Ethics. Amy Hoffman seconded the motion. Motion carried 7-0.

Axel Dressler moved to nominate Mary Jo Rozmenoski to be on the ballot as the Region 6 representative for the WASB Board of Directors. Laurel Meek seconded the motion. Motion carried 7-0.

Mary Jo Radcliffe moved to approve the District Goals for 2014-2015. Axel Dressler seconded the motion. Motion carried 7-0.

The District Administrator’s Report –
- Dr. Shelly Severson recommends moving the annual meeting to the 4th Monday in October starting in 2015. This recommendation will be discussed at this years’ Annual Meeting scheduled for August 25, 7:00 pm in the Lunda Theater.
- The annual financial audit is taking place. The results of this audit will be shared at the Annual Meeting.
- The School District is partnering with the PTO in an effort to promote the “Branding” of our district. There will be items for sale this year with the school logo on them. The items will include window decals, yard signs, and magnets.
- Interviews for the Assistant Principal are complete.
- Dr. Shelly Severson, Jill Collins, Stephanie Brueggen, and Sherry Holt will be attending the “What’s Right in Education” conference in August hosted by the Studer Education Group.
- The Phoenix Program will be located at the Boys and Girls Club starting with the 2014-2015 school year.
- On July 30, 2014 at 6:00 p.m., there will be a Referendum planning meeting in the Board Room at the District Office.
- The principals presented their school reports.

Discussion Items Requested by Administration – None

Discussion Items Requested by the Board:
- First Reading: Policy 860 Visitors to School – It was decided that the familial relationship should be narrowed for this policy.

Discussion Items Requested by Public – None

The WASB 2014 Summer Leadership Conference will be August 2nd in Madison.

The Policy Committee didn’t meet in July.

The Public Affairs Committee didn’t meet in July.
The Curriculum and Instruction/Student Achievement Committee didn’t meet in July.

There were no conference attendance requests for July.

The future agenda item - Narrowing of the familial relationship in Policy 860 – Visitors to School.

Amy Hoffman moved to adjourn at 8:17 p.m. Mary Jo Radcliffe seconded the motion. Motion carried 7-0.

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Axel Dressler, Clerk                        Marti Herzberg, Recording Secretary