

## Expectations and Outcomes

Grade Level/Course: 10-12

Content Area: Social Studies

Unit Title	Guarantees
<b>Unit 1: News Media 101</b>	<ul style="list-style-type: none"> <li>• Assess news stories to determine their newsworthiness in regards to timeliness, proximity, conflict, human interest and relevance.</li> <li>• Evaluate situations and use an ethical framework to determine a course of action</li> <li>• Identify structural features of broadcast news</li> </ul>
<b>Unit 2: Constructing News</b>	<ul style="list-style-type: none"> <li>• Generate story ideas with high news value</li> <li>• Conduct interviews with researched and targeted questions</li> <li>• Evaluate information to determine accuracy</li> </ul>
<b>Unit 3: Putting it all together</b>	<ul style="list-style-type: none"> <li>• Produce a video interview with attention to composition and exposure</li> <li>• Sync an interview using a lav mic, audio recorder with video of interview.</li> <li>• Generate matching b-roll with attention to composition and exposure</li> </ul>
<b>Unit 4: Writing News Stories for Broadcast and Print</b>	<ul style="list-style-type: none"> <li>• Students will be able to write a basic news lead.</li> <li>• Students will write a news story in the inverted pyramid format using the LQTQ structure.</li> </ul>
<b>Unit 5: Editing</b>	<ul style="list-style-type: none"> <li>• Apply AP Style rules to your own writing and to others' writing.</li> <li>• Improve verb use in your own writing and in others' writing.</li> </ul>
<b>Unit 6: Writing Feature Stories</b>	<ul style="list-style-type: none"> <li>• Students can develop a workable feature theme for a feature story</li> <li>• Students will develop a feature story through research and interviewing</li> <li>• Students will write a feature story based on that research</li> </ul>